

**GENERAL PLAN UPDATE
INFRASTRUCTURE & SERVICES SUBCOMMITTEE**

**February 20, 2003
Public Services Building, Rooms 2 & 3**

MINUTES

MEMBERS PRESENT:	Arthur Garcia	Steve Palma
	Mary Jo Buettner	Bill Tripp
	Rafael Munoz	David W. Krogh
	Al Gore	Michael Spethman

MEMBERS ABSENT: Joanne Clayton (excused)
Marco Polo Cortez
Bob Strahl (excused)

STAFF PRESENT: Ed Batchelder, Project Manager
Mark Stephens, Principal Planner
Dan Forster, Growth Management Coordinator
Rabbia Phillip, Secretary – GPU
Terry Smith, Intern

1. CALL TO ORDER

GMOC Chairperson Art Garcia called this meeting to order at 6:05pm
Roll call was taken with motion taken and passed to excuse Clayton and Strahl from this meeting.

2. APPROVAL OF MINUTES From January 16, 2003

The chairman called for a motion to approve the minutes, which were passed into record as amended.

3. PUBLIC COMMENT

There was none at this time.

4. VISION AND STEERING COMMITTEE UPDATE

With the Chairman's permission, Ed Batchelder introduced the facilitators from MIG, Inc., Sam Gennawey and Andy Pendoley. He gave a brief outline of the process and expected outcome of this meeting. He referred to the Steering Committee meeting, which occurred on 2/10/03 and handed out the summary of the Draft Vision Statements from that meeting. Ed guided the group over the contents of the document, explaining that the categories in bold headings were the Strategic Themes, which were distilled from the public comments out of the outreach process. The Steering Committee had been instructed to construct the vision statements around these themes, except for the one on Strong & Safe Neighborhoods, for which there seemed to be no specific comments. They had

decided to leave this for the individual subcommittees to construct individual goals over time.

Sam Gennawey again guided the group on what is specifically required from this meeting, explaining "where they are and where they were aspiring to get to". The focus of this meeting is to construct the means to get from the existing conditions to achieve where the vision statements would take us in 20 years. The Steering Committee had undergone a similar process as was used to craft the original vision statements for each of the subcommittees; they had taken each sentence from the 3 sets of visions and tied it to one of the 6 strategic themes.

Responding to one member's question on improving on the statements, Sam agreed that they should capture the change for the Steering Committee but it was ultimately the Steering Committee's responsibility to resolve all the issues and do one city-wide vision. This group made some suggestions to the combined vision statement for consideration and revision by the Steering Committee, which were:

- 1- Clarify or redefine "environmental justice", "biological diversity", "quality business" – (EOS&SD Subcommittee)
- 2- Revise the last sentence of the Strong Character & Image vision statement, too long in its present state – (EOS&SD Subcommittee)
- 3- Change the word "establish" in the sentence "establish a model local economy" to possibly, "facilitate" or "encourage" – (ED Subcommittee)
- 4- Consider using this statement in the Cultural Arts vision: "The cultural arts are an integral part of every facet of our beautiful city. We celebrate it as a living, breathing part of our everyday fabric, which is interwoven through every program from conception to development. Chula Vista has created a jewel in the arts that shines into the spirit of our city. It touches every person from children to adults. National and international artists are attracted to our cultural arts center. This ember and spirit that has been created for the arts will glow for eons." – (I&S Subcommittee)
- 5- Revise "East and West Chula Vista" to read "throughout the city" or "all areas of the city." – (I&S Subcommittee)

The other objective of this meeting, he advised, was to construct a set of goals from this group to achieve its vision. He explained that there are 3 levels to get from "here" to "there". One is a vision, which is something to aspire to, someplace you would like to be, the next is a goal, which has a quantifiable element and it can be measured; the next is an objective, which is a specific statement with responsibilities to resources or agencies

With much discussion and exchange of ideas, this group developed the following goal statements.

Relating to the theme of Strong Community Character & Image

- Attract & Build a 4-year university
- Encourage expansion of Southwestern College
- Stress academic excellence at all educational levels
- Recognize private property rights as appropriate to land use decisions
- Attract national and international artists to CV Cultural Arts Center
- Direct and coordinate growth and development policies in ways that maintain and consistently strive to improve, the quality of life for current and future residents of CV. (1989)

Relating to the theme of Improved Mobility

- Take initiative to foster an effective regional transportation network (freeways, roads, transit, etc.) without negative impacts.
- Establish appropriate east/west transit-ways and modes
- Include rights-of-way and networks for personal mobility devices in all open spaces
- Lead the region in monorail technology
- Establish a state-of-the-art bike-way system within the City of Chula Vista
- Encourage a network of secure parking structures adjacent to public transit stations to enhance its use
- Continue to evaluate transit corridors and frequencies and make adjustments
- Provide adequate transit service and incentives in high density areas to reduce parking
- Develop a destination-oriented transit system
- Continue efforts to develop and maintain a safe and efficient transportation system with adequate roadway capacity to serve future residents while preserving the unique character of the community. The City will utilize standards developed by the State of California for the design of facilities and installation of traffic control devices to ensure that safety standards are met and uniformity is achieved. (1989)

Relating to High Quality Community Services

- Develop Third Avenue as the cultural hub of the City
- Honor as a high priority, agreements made during annexation
- Pave all alleyways
- Upgrade curbs, sidewalks, gutters and drainage
- Encourage water conservation, reclamation, attainment of supply and evaluate new related technologies
- Encourage integrated neighborhood-based approach to the delivery of health and human services
- Evaluate, address and provide resources for homelessness

- Facilitate and support volunteer and non-profit organizations in the performance of their missions of service to the community
- Place special emphasis on acquiring additional park space in established neighborhoods
- Take actions appropriate to population and resources to control the growth in demand for water and promote water conservation (1989)
- Participate in the regional decision-making process regarding the expansion of the existing Metro sewage system and to control the growth in demand for wastewater treatment within the general plan area (1989)
- Provide for the expansion of the library system into newly developing areas and areas not adequately served by existing library facilities (1989)
- Direct and coordinate growth and development policies in ways that not just maintain, but also consistently endeavor to improve, the quality of life for current and future residents of Chula Vista (1989)
- Encourage safe, affordable, consistently high quality childcare that is available and accessible to all economic segments of the community (1989, added language)
- Protect the City of Chula Vista, the Chula Vista Planning Area, and their constituent communities from fires, flooding, toxins, crime and geologic hazards (1989, added language)
- Upgrade existing park facilities and plan for new parks simultaneously in the developing areas to meet new established park standards. Park facilities should allow for both active and passive uses to occur without such uses being in conflict with each other (1989)
- Distribute parks and recreation facilities in a manner that ensures convenient access for all city residents. The design and layout should allow for usable non-conflicting areas for passive and active uses (1989)

Relating to Healthy and Sustainable Economy

- Direct and coordinate growth and development policies in ways that not just maintain, but also consistently endeavor to improve, the quality of life for current and future residents of Chula Vista (1989)

Relating to Healthy & Sustainable Environment

- Take actions appropriate to population and resources to control the growth in demand for water and promote water conservation (1989)
- Participate in the regional decision-making process regarding the expansion of the existing Metro sewage system and to control the growth in demand for wastewater treatment within the general plan area (1989)

Relating to Strong and Safe Neighborhoods

- Protect the City of Chula Vista, the Chula Vista Planning Area, and their constituent communities from fires, flooding, toxins, crime and geologic hazards (1989, added language)

The group referred to a document from the agenda package, a comparison of goals from the Adopted General Plan (1989) to the General Plan Update strategic themes. They extracted any of the goals that they considered to be relevant to the present exercise and inserted them into this compilation.

At the completion of this exercise, the facilitator informed that a reproduction of the discussions would be passed on to the staff for distribution to the committee members. Ed informed the group that this product will be forwarded to the Steering Committee on the 10th of March and suggested that another meeting should occur before that date to complete this exercise. Sam suggested that the members could come prepared with any additional goals at that specially convened meeting.

5. ADJOURNMENT

Chairman Garcia adjourned the meeting at 8:25p.m. to a special meeting on March 6th, 2003 in Conference Rooms 2&3 at 6:00p.m.

Recorded by,

Rabbia Phillip
Secretary, Planning Dept.

Dan Forster
Growth Management Coordinator